

Mobile Data Site Report

4 Embarcadero Center, San Francisco, CA 94111, USA

With 280 billion anonymized mobile observations, we analyze the people walking by, driving by, and working around this location. Below are comparisons of this location to the average retail site in the city, to see on a scale of 0-100 how much traffic this site has.

Car Traffic

This Site: 82
City Average: 79

B

Daytime Density

This Site: 97
City Average: 85

A

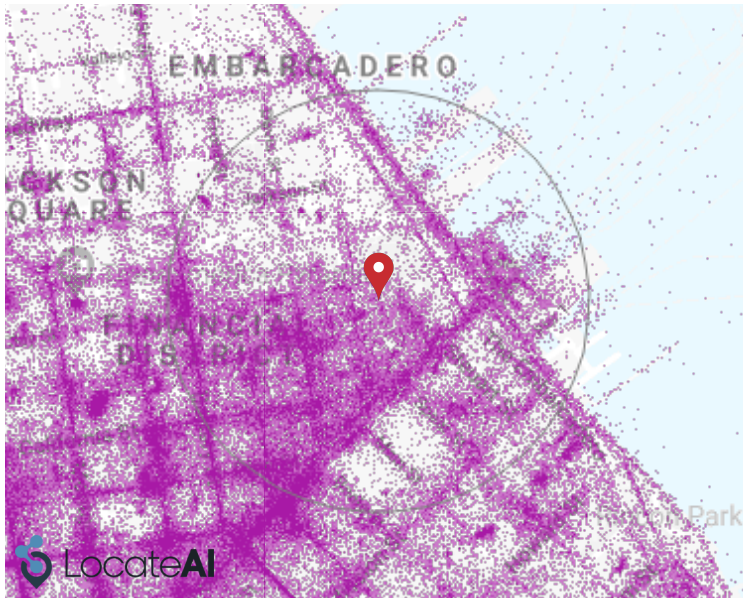
Foot Traffic

This Site: 91
City Average: 83

A

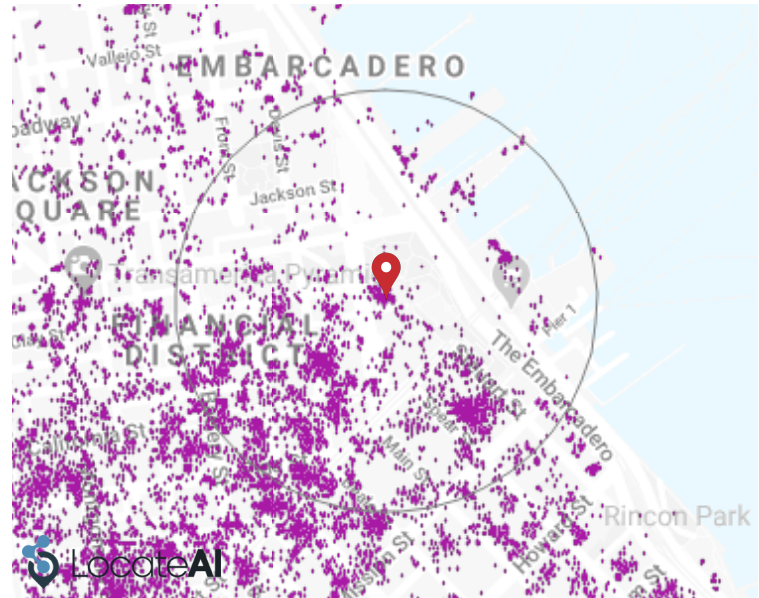
Foot Traffic Density Map

Denser areas mean higher foot traffic, 0.25 mi ring for scale



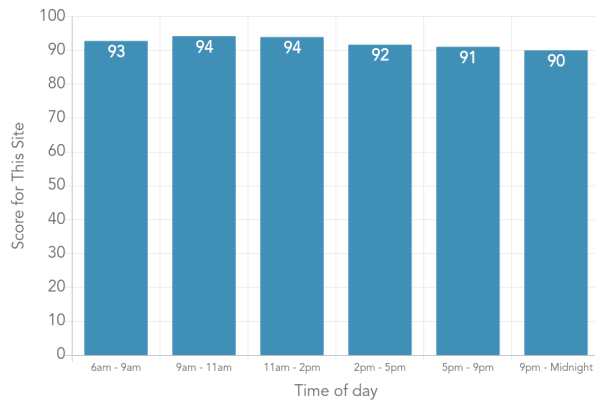
Daytime Density Map

Denser dots mean higher concentrations of people working between 10am to 4pm, 0.25 mi ring for scale



Foot Traffic, Daypart

Weekday foot traffic changes by time around this site



Demographic Profile

Demographic profile within your select radius

Variable	3 mi ring
Total Population	320,209
Total Households	165,728
Median Household Income	\$96,119
Total Jobs	561,782